# Education Sector Support Programme in Nigeria (ESSPIN)

**Assignment Report** 

Report of Journalism Development Programme Phase 2

# **Report Number: ESSPIN 539**

Development Communications (DevComs) Network September, 2013



www.esspin.org

## **Report Distribution and Revision Sheet**

### Project Name: Education Sector Support Programme in Nigeria

Code: 244333TA06

Report No.: ESSPIN 539

#### Report Title: Report of Journalism Development Programme Phase 2

| Rev No | Date of issue | Originator      | Checker              | Approver     | Scope of checking    |
|--------|---------------|-----------------|----------------------|--------------|----------------------|
| 1      | Sept. 2013    | DevComs Network | Bankole<br>Ebisemiju | Kayode Sanni | Formatting/ Checking |

#### **Scope of Checking**

This report has been discussed with the originator and checked in the light of the requirements of the terms of reference. In addition the report has been checked to ensure editorial consistencies.

#### **Distribution List**

| Name               | Position   |  |  |  |
|--------------------|--|--|--|--|
| DFID               |  |  |  |  |
| Richard Montgomery | Head, DFID Nigeria                                 |  |  |  |
| Sarah White        | Human Development Team Leader, DFID                |  |  |  |
| Barbara Payne      | Senior Education Adviser, DFID                     |  |  |  |
| Roseline Onyemachi | Education Project Officer, DFID                    |  |  |  |
| ESSPIN             |  |  |  |  |
| Kayode Sanni       | National Programme Manager                         |  |  |  |
| Jake Ross          | Deputy Programme Manager                           |  |  |  |
| Gboyega Ilusanya   | State Team Leader Lagos                            |  |  |  |
| Emma Mba           | State Team Leader Kwara                            |  |  |  |
| Omotayo Odekunle   | State Team Leader Kaduna                           |  |  |  |
| Pius Elumeze       | State Team Leader Enugu                            |  |  |  |
| Mustapha Ahmad     | State Team Leader Jigawa                           |  |  |  |
| Pius Elumeze       | State Team Leader Enugu                            |  |  |  |
| Olalekan Saidi     | State Team Leader Kano                             |  |  |  |
| John Kay           | Lead Specialist, Education Quality                 |  |  |  |
| Lilian Breakell    | Task Team Leader, School Improvement               |  |  |  |
| Fatima Aboki       | Lead Specialist, Community Demand & Accountability |  |  |  |
| Nguyan Feese       | Lead Specialist, Institutional Development         |  |  |  |
| Musa Hadejia       | Access and Equity Specialist, Jigawa               |  |  |  |
| Hadiza Umar        | Access and Equity Specialist, Kaduna               |  |  |  |
| Nura Usman         | Access and Equity Specialist, Kano                 |  |  |  |
| Olufunke Bolaji    | Access and Equity Specialist, Kwara                |  |  |  |

| Abiodun Fowomola  | Access and Equity Specialist, Lagos                 |
|-------------------|---|
| Sandra Graham     | Task Team Leader, Civil Society                     |
| Uche Idoko        | Task Specialist, Access, Equity and Gender          |
| Bankole Ebisemiju | Communications and Knowledge Management Coordinator |

## Disclaimer

This document is issued for the party which commissioned it and for specific purposes connected with the captioned project only. It should not be relied upon by any other party or used for any other purpose.

We accept no responsibility for the consequences of this document being relied upon by any other party, or being used for any other purpose, or containing any error or omission which is due to an error or omission in data supplied to us by other parties.

## **Note on Documentary Series**

A series of documents has been produced by Cambridge Education Consultants in support of their contract with the Department for International Development for the Education Sector Support Programme in Nigeria. All ESSPIN reports are accessible from the ESSPIN website <a href="http://www.esspin.org/resources/reports">http://www.esspin.org/resources/reports</a>

The documentary series is arranged as follows:

- ESSPIN 0-- Programme Reports and Documents
- ESSPIN 1-- Support for Federal Level Governance (Reports and Documents for Output 1)
- ESSPIN 2-- Support for State Level Governance (Reports and Documents for Output 2)
- ESSPIN 3-- Support for Schools and Education Quality Improvement (Reports and Documents for Output 3)
- ESSPIN 4-- Support for Communities (Reports and Documents for Output 4)
- ESSPIN 5-- Information Management Reports and Documents

Reports and Documents produced for individual ESSPIN focal states follow the same number sequence but are prefixed:

- JG Jigawa
- KD Kaduna
- KN Kano
- KW Kwara
- LG Lagos
- EN Enugu

# Contents

| Report Distribution and Revision Sheet                       | 2  |
|--|----|
| Disclaimer   | 3  |
| Note on Documentary Series                                   | 3  |
| Acronyms and Abbreviations                                   | 5  |
| Abstract   | 6  |
| Executive Summary  | 6  |
| Introduction   | 8  |
| Purpose of the JDP 2   | 9  |
| Structure of the Report                                      | 9  |
| Methodology and Main Activities                              |    |
| Mobilisation of journalists                                  |    |
| State Sensitisation  | 10 |
| Selection for State Capacity Building:                       | 10 |
| State Level Capacity Building:                               | 11 |
| CS-Media Forum   | 11 |
| Assessment and Selection for National Capacity Building      | 12 |
| National Capacity Building                                   | 12 |
| Mentoring/Immersion (submission of articles)                 |    |
| State and National Awards                                    | 13 |
| Findings   | 14 |
| Observations   | 14 |
| Outcome:   | 15 |
| Feedback from JDP 2 Graduates                                |    |
| Conclusions  | 19 |
| Options and Next Steps                                       | 19 |
| Annex 1: Table showing details of JDP 2 Mentees              | 20 |
| Annex 2: Photographs taken during the JDP Award Presentation | 21 |
| Annex 3: Programme of Events at JDP 2013 Award               | 22 |
| Annex 4: Links to JDP Award Stories                          |    |
| Annex 5: References  | 24 |
|  |    |

## **Acronyms and Abbreviations**

| ESSPIN  | Education Sector Support Programme in Nigeria |  |
|---------|---|--|
| DevComs | Development Communications Network            |  |
| JDP     | Journalism Development Programme              |  |
| JDP 1   | Journalism Development Programme 2010– 2011   |  |
| JDP 2   | Journalism Development Programme 2012 – 2013  |  |
| FCT     | Federal Capital Territory (Abuja, Nigeria)    |  |
| NGO     | Non-Governmental Organisation                 |  |
| M&E     | Monitoring and Evaluation                     |  |
| CSO     | Civil Society Organisations                   |  |
| CS      | Civil Societies                               |  |
| CSACEFA | Civil Society Coalition on Education for All  |  |

#### Abstract

Journalism Development Programme (JDP) 2 is the second of its type, patterned after JDP 1 which took place between 2010 and 2011. The project thrived to develop media capacity to bring all education stakeholders to the appreciation of and action towards quality education in Nigeria. Thus, JDP2 successfully replicated the achievement of JDP 1 among state-based media organisations including radio, television and print media. On completion, the project built the capacity of a total of 139 journalists and 51 Civil Society members working on education in Lagos, Kwara, Kaduna, Abuja, Enugu, Jigawa, and Abuja through activities ranging from sensitisation, training, mentoring, dialogue and award. It was adjudged by the participants to be impactful on their personal lives and professional career.

#### **Executive Summary**

- Journalism Development Programme 2 is a one year project on education reporting, supported by Education Sector Support Programme in Nigeria (ESSPIN) and aimed at developing the media capacity to bring all education stakeholders to the appreciation of and action towards quality education in Nigeria.
- JDP 2 is a follow up to Journalism Development Programme (JDP) 1 which ended in 2011, after series of sensitisation, trainings and mentoring of education journalists in six ESSPIN states and FCT. The project successfully built the capacity of about 130 journalists.
- 3. JDP 2 did not only build capacity of the media practitioners, it also strengthened the link between the media and the Civil Societies who have shown great commitment towards making right and accurate information available when consulted. The Civil Society Action Coalition on Education for All (CSACEFA) at both state and local level were part of the process from sensitisation to trainings. The project employed the immersion approach of media development to achieve its objectives through sensitisation, training, interaction with CS, field trips, mentoring and award.
- 4. JDP 2 has increased the total number of journalists trained under Journalism Development Programme to about 270, having built the capacity of about 140 journalists. It also engaged 51 CSO representatives within its implementation year.
- 5. The project rewarded seven of the 19 finalists and mentees in Abuja on 30<sup>th</sup> August, 2013 with news gathering and reporting equipment at state level while two among them who emerged as best in print and broadcast respectively were rewarded with high grade news processing equipment (IPAD and editing computer) to enable them deliver prompt stories to their mediums.

- 6. The project has been able to stir up journalists (within and outside the project) to produce education stories from an objective perspective and use of action pictures. This is evident in the style of news report on education in the media today. For instance, stories like "Students study under trees", "A school in need" etc with photographs of dilapidated facilities are JDP pattern most of which are seen in the media today that were rarely seen before now due to anticipated fear and its resulting self-censorship.
- 7. JDP has extended its scope to other states and media apart from state of implementation due to journalists reposting and change of organisations. We have seen it happen in the case of Amina Anebi of The Road in Kaduna who now writes for Leadership in Sokoto; Ankeli Emmanuel (Leadership, Kaduna) was posted to Sokoto; Kunle Awosiyan used to work with Tribune but now freelance for Newswatch and other papers. Murjanatu Saeed who used to report for NTA in Kano now reports in Abuja.
- 8. About 106 stories were submitted for assessment by about 40 journalists after the state capacity building and national capacity building during the implementation year. 32 of these stories were submitted for JDP 2013 Award by 15 journalists who made it to the final stage, out of which seven were selected for the state awards. The participants wrote several education reports during the implementation year some of which they did not tracked (especially in TV and Radio)
- 9. A number of journalists have been marked as anti-government in their states but were not deterred as this has improved state governments actions to restore the public primary education sector evident by infrastructural upgrading of affected schools and confrontation of journalists by the government officials in the states.
- 10. JDP has as one of its objective to inform the public of their rights, responsibilities and roles to securing a better quality education for all Nigerians. The project canvassed through the media for community ownership and participatory approach to education management, which is one of the development pillars of ESSPIN. Kaduna state SUBEB chairman, when visited during the field trip after the state capacity building in Kaduna confirmed that education in the state had drastically improved due to ESSPIN strategic approach to school management which the government had imbibed.

11.

#### Introduction

- 12. The Journalism Development Programme (JDP 2) in the Education Sector on completion reached a total of 139 journalists in addition to the 51 Civil Society members who were linked with the journalists during the implementation year.
- 13. JDP 2 built on the successes of JDP 1 and extended the capacity building to new set of journalists who practise in Lagos, Kwara, Enugu, Kano, Kaduna, Abuja and Jigawa (6 ESSPIN States and FCT). The focus of JDP 2 was journalists who work in state-based media organisations as against organisations with national scope. However, commitment of the journalists played a major role in their retention in the programme. Consequently, where the state-based journalists were not committed, the state correspondents were retained.
- 14. The needs assessment of 116 journalists surveyed during sensitisation shows that only 26.7% of the total respondents had been trained while 69.8%had never attended any training on education sector reporting during their career as a journalists. 15 out of 24 (62.5%) who report education beat have never been trained on education reporting. 70.6% of those who report general beat have never been trained on education reporting. Thus, the relevance of JDP in equipping journalists with information.

| Regular Beat | Frequency | Percent | Cum Percent |
|--------------|-----------|---------|-------------|
| Missing      | 6         | 5.2%    | 5.2%        |
| Education    | 24        | 20.7%   | 25.9%       |
| general Beat | 85        | 73.3%   | 99.1%       |
| Health       | 1         | 0.9%    | 100.0%      |
| Total        | 116       | 100.0%  | 100.0%      |

Table 1: Respondents distribution by beat

|         | Frequency | Percent | Cum Percent |  |
|---------|-----------|---------|-------------|--|
| Yes     | 31        | 26.7%   | 26.7%       |  |
| No      | 81        | 69.8%   | 96.6%       |  |
| Unknown | 4         | 3.4%    | 100.0%      |  |
| Total   | 116       | 100.0%  | 100.0%      |  |

Table 2: Shows journalists' participation in training in the past

- 15. According to the study, lack of training opportunities, not being invited for training, failure of the media houses to train their reporters, not being assigned to the education beat and busy nature of the work were responsible for not attending trainings on education in the past.
- 16. It is noteworthy that most of the reporters in the states report general beat and JDP was able to build their interest in reporting education and a total of 106 stories were tracked though several other stories reported (mostly in radio and television) were aired and not submitted.

#### Purpose of the JDP 2

#### The activities in JDP 2 were structured to:

- Contribute to informing the public of their rights, responsibilities and roles to securing a better quality education for all Nigerian
- Draw public attention and appreciation to the importance of good quality education
- Empower the Nigerian society to make informed choices about their (and especially their offspring's) educational decisions.
- Raise demand for policies supporting quality education and accountability of allocations
- Increase literacy level and contribute to increased wealth, and gender equity to boost Nigeria's autonomy and economic development.

In addition, JDP was able to facilitate the working together of Civil Societies and Media to advocate for change in the education sector.

#### **Structure of the Report**

17. This report takes a narrative approach to explain activities embarked upon during JDP 2 implementation year. It makes use of tables, where necessary to summarise outputs of programmes and contains other supporting materials in the annex.

## **Methodology and Main Activities**

Journalism Development Programme (JDP 2) in education has nine major activities as discussed below:

#### Mobilisation of journalists

18. The selection of participants was based on the assessment and recommendation of the JDP 1 graduates in the respective states. As journalists and participants in the states, they identified an average of 20 journalists from each state who work in print media as well as radio and television stations. The larger proportion of the participants was from local stations but limited by the no of stations in the states (Please see list of all participants who attended the sensitisation in Annex).

#### State Sensitisation

19. Series of one-day sensitisation was held in Lagos, Ilorin, Enugu, Kano, Kaduna and Jigawa. It was attended by 167 education stakeholders comprising 134 journalists and 33 representatives from the Civil Society Organisations working in the education sector. This was held between Monday July 30, 2012 in Abuja and Thursday, September 13, 2012 in Enugu. 118 journalists (2 questionnaires rejected) out of the 134 journalists participated in the needs assessment survey that the trainings were built upon. In addition, 103 applications were received from the participants who attended the sensitisations.

| Date                  | Venue                             | No from<br>CSOs | No of<br>Journalists | Assessment<br>form<br>Submitted | Applications<br>received |
|-----------------------|-----------------------------------|-----------------|----------------------|---------------------------------|--------------------------|
| July 30, 2012         | Nigerlink Hotel<br>Abuja          | 2               | 21                   | 18                              | 15                       |
| July 31, 2012         | NUJ Press Centre,<br>Kaduna State | 4               | 19                   | 16                              | 6                        |
| August 1, 2012        | Mambaya House<br>Kano State       | 5               | 13                   | 12                              | 11                       |
| August 2, 2012        | SLGP Jigawa State                 | 7               | 12                   | 11                              | 13                       |
| August 8, 2012        | DevComs office<br>Lagos State     | 6               | 22                   | 18                              | 17                       |
| August 14, 2012       | Rehoboth Hotel<br>Kwara State     | 8               | 24                   | 23                              | 21                       |
| September 13,<br>2012 | Bayview Hotel<br>Enugu State      | 1               | 23                   | 20                              | 20                       |
| Total at              | All locations                     | 33              | 134                  | 118                             | 103                      |
| Sensitisation         |                                   | 167             |                      |                                 |                          |
|                       |                                   |                 |                      |                                 |                          |
| Total expected        |                                   | 140             |                      |                                 |                          |

#### Table 3: Summary of attendance at sensitisation

#### **Selection for State Capacity Building:**

20. The participants were selected based on an assessment of their past reports. Criteria used included commitment, beat specialisation; need to involve local station, and

willingness to be mentored. Four participants who did not attend sensitisation but submitted past reports joined the programme at this stage. Participants who work with state or regional media organisations were selected before those who work with national media. Seven people were selected from each state as shown in the list of selected participants.

#### **State Level Capacity Building:**

- 21. A three-day capacity building was held in Kaduna and Lagos. It was attended by 40 participants though 49 participants were invited.
- 22. The Lagos capacity building was held at Ostral Hotels between October 16 and 19, 2012 and had 21 participants from Lagos, Enugu and Kwara State in attendance. The one in Kaduna was held at Zecool Hotels, Barnawa, Kaduna between November 13 and 16, 2012 and had 19 participants from Abuja, Kano, Kaduna, and Jigawa in attendance.
- 23. Field trip was conducted to four public primary schools in Lagos and Kaduna. The school visited included Angrimi Primary School in Kaduna North and LGEA Primary School, Sabongari. Similarly, Central Primary School, GRA Ikeja and Olowo-Ira Primary School were visited in Lagos

#### **CS-Media Forum**

- 24. Civil Society Organisations (CSOs) have been playing very important roles in promoting quality education services in the Nigerian society. CSOs often have firsthand information on prevailing situations in schools, which they can use to demand for improved services and hold authorities more responsive and accountable. However, the CSOs on their own are limited in using collected information to make remarkable impacts in schools, communities and the larger society. This is why there is a need for a platform to amplify stories coming out from schools and communities in order to get the needed responses from stakeholders, especially decision makers. Otherwise, their experiences and findings will remain largely buried and not impactful.
- 25. The media, considering its role of informing and influencing the public and rising voices to check authorities, is well placed to provide the needed platform. Hence, the CSO/Media Forum was incorporated into JDP 2 to enable CSOs and the media to develop a sustainable relationship or partnership for addressing basic education issues.
- 26. The CS-Media Forum kicked off in Lagos on January 17, 2013 and ended in Enugu on February 6, 2013. It presented an opportunity for dialogue between the media practitioners and members of the civil societies. 148 participants made up of 51 CS representatives and 97 journalists participated in the forums. An action plan comprising issue, strategy, lead organisation and timeframe was developed in all seven locations.

27. A total of 140 participants (20 per state) from the CS and the media were expected to participate in the forum. It served as a platform for them to continuously and seamlessly collaborate to ensure that Nigerian children have access to quality education services within the Key targeted states by creating awareness on rights and responsibilities, raising community voices, and making authorities more responsive and accountable.

| Date                  | Location/Venue                                     | No of<br>Journalists | No of Civil<br>Societies | No from<br>ESSPIN/DevComs | Total<br>Participants |
|-----------------------|--|----------------------|--------------------------|---------------------------|-----------------------|
| January<br>17, 2013   | Lagos: DevComs<br>Office, Surulere                 | 11                   | 7                        | 3                         | 21                    |
| January<br>21, 2013   | Abuja: Nigerlink<br>Hotel, Zone 4,<br>Wuse         | 15                   | 6                        | 3                         | 24                    |
| January<br>22, 2013   | Kaduna: Zecool<br>Hotel, Barnawa                   | 12                   | 7                        | 3                         | 22                    |
| January<br>23, 2013   | Kano: Mambaya<br>House, Gwamaja                    | 12                   | 6                        | 2                         | 20                    |
| January<br>25, 2013   | Jigawa: SLGP<br>office, Dutse                      | 13                   | 8                        | 2                         | 23                    |
| January<br>28, 2013   | llorin: Rehoboth<br>Hotel                          | 19                   | 11                       | 4                         | 34                    |
| February<br>6, 2013   | Enugu: Bayview<br>Hotel,<br>Independence<br>Iayout | 15                   | 6                        | 3                         | 24                    |
| Total Partic          | ipants   | 97                   | 51                       | 20                        | 168                   |
| Expected Participants |  | 148<br>140           |                          |                           |                       |

Table 4: Summary of attendance at Media Forum

#### Assessment and Selection for National Capacity Building

28. Selection into National Capacity Building was strictly based on grading of submitted reports. The criteria used were depth/richness, simplicity, orderliness, investigation/attributions, accuracy, and focus on primary education. Other criteria included commitment, number of reports submitted, and proof of publication. Commitment is based on the readiness to submit the reports, follow-up calls and interest in the programme. Proof of publication requires that the participant presents evidence of publication which may be an attached scanned copy or audio or video report.

#### National Capacity Building

29. The two-day National Capacity Building workshop for education journalists and mentees under the Journalism Development Programme took place at WestPoint

Hotels Limited, Zone 7, Wuse Abuja on 8 and 9 May 2013 and had 19 people in attendance. It was a residential workshop meant for 21 JDP finalists selected from Lagos, Kwara, Kano, Enugu, Kaduna, Jigawa and Abuja. The participants were selected from the 40 journalists earlier trained at the state level in Kaduna and Lagos States. Other participants who could not attend the State Capacity Building were given the opportunity to submit their reports written after the state capacity building for review. Similarly, those who attended the CS-Media forum in the seven states were also given the opportunity to submit their stories. For instance one of the journalists, who attended the CS forum in Abuja and got selected for national capacity building after submitting his report, eventually won the national overall best in broadcast award.

#### Mentoring/Immersion (submission of articles)

30. The mentees were mentored by the seven JDP 1 graduates in the states. The mentees were involved in the evaluation of state reports and selection for National Capacity Building. They also guide, encouraged and collated the final reports submitted for award. Mentoring started in May, just after the capacity building till August when the JDP 2013 award was conducted. The period was also used to collate and analyse mentees' reports. The evaluation was done by all the JDP 1 graduates in the states and an external evaluator, Bolaji Adepegba, who is a journalist, public relations expert and a media consultant. Bankole Ebisemiju, ESSPIN's Communications and Knowledge Management Coordinator also reviewed the materials. The mentees in JDP 2 were the 19 finalists that attended the national capacity building. See list of mentors and mentee in annex.

#### **State and National Awards**

- 31. Seven Journalists bagged JDP 2013 Education Reporting Award for state while two among them were honoured with the national/overall best in print and broadcast respectively. Below is a short profile of the winners and what makes them standout.
- 32. Emma Ugwueze won the JDP Award for best report in Enugu. He works with the Moment Newspaper and showed remarkable commitment from the commencement of JDP 2, submitting 9 stories from state capacity building till the end of mentoring. Most of his recent reports, especially the dearth of infrastructure in schools at Ugbene-Ajima community in Uzo-Uwani Local Government Area of Enugu State, have created the desired impacts. The schools are seriously receiving attention at the time this report was written. Apart from infrastructure, he has continued to draw attention to other teacher related issues in the state.
- 33. Chikezie Omeje won a double award. He won the JDP Award for best report in Abuja and the overall best in broadcast award. Chikezie covers education and health and edits news at Aso Radio, a subsidiary of Abuja Broadcasting Corporation in the Nigeria's capital. Though joined JDP during the CS-Media Forum in Abuja after submitting his

reports on primary education, he was adjudged by the external evaluator and mentor to be a deserved winner.

- 34. Muhammed Kazaura won JDP 2 Award for best report in Jigawa. He works with NTA Dutse and showed keen interest in primary education reporting. His analytical reporting style beat two other participants who got to the final stage of the programme.
- 35. Seyi Taiwo-Oguntuase also won double award like Chikezie -JDP 2 Award for best report in Lagos and national best in print award. Seyi is a reporter with the Independent Newspapers Limited, publisher of Daily, Saturday and Sunday Independent. She was deployed to the education desk in 2008 where she had been saddled with the responsibility of reporting education related issues. Her stories emerged the best in a very competitive group of experienced education reporters in Lagos. She submitted five in depth features from state capacity building to Award.
- 36. Baraka Bashir works with Freedom Radio Kano as education reporter and won JDP 2 Award for best report in Kano. She has keen interest on the need for basic education for all, producing series of reports on almajiri education in partnership with an NGO that fight for the almajiri pupils to accept western education as well as advocating for the integration of the western education with Almajiri education. Baraka was bent on exposing the failures in education.
- 37. Aza Msue, a reporter with National Mirror won the JDP Award for Best report in Kaduna. His keen interest in education spurs him to seek for further knowledge in education sector in 2011 when he graduated with a Post Graduate Diploma in Education, PGDE, Nigerian Teachers Institute (NTI).
- 38. Aza is known for his feature articles on the state of education in Kaduna State, an effort that has put him at a disadvantage with the state SUBEB. Aza submitted 4 feature and 1news story for the award. His commitment is impressive.
- 39. Janet Bogunjoko works with Herald Newspaper in Ilorin. She beats two other colleagues at the final stage with her analytical features to emerge as the winner in the state. She submitted a total of five features after the state capacity building to date.

## **Findings**

### **Observations**

The following were identified during the implementation year:

40. Education is more than infrastructure, though pupils in ESSPIN supported schools, when visited, interacted better and comfortably with journalists than their counterparts that received no support.

- 41. The level of journalists' development in education reporting was low. For instance, about 70% of them had had no form of training on education reporting before JDP.
- 42. CS-Media partnership can be effective if the media are motivated/assisted to attend school visits with CSOs
- 43. Media practitioners need CSOs to carry them along whenever they come across issues of public interest in the communities.
- 44. The CS-Media Forum identified that there was suspicion between the CS and media and some teachers in the communities don't attend school regular due to inadequate monitoring.
- 45. Poverty fosters lack of commitments shown towards education by some parents as they need the children to help them rather than being in school.
- 46. Parents, communities, civil societies, school management and government are stakeholders in ensuring quality education but government's control over the quality of teachers, infrastructure, monitoring and funding makes it role more and a major determinant of quality education.

#### **Outcome:**

- 47. JDP 2 successfully linked the media with the Civil Societies led by CSACEFA and facilitated the development of action plans for CS and media joint action in the six states and FCT where it operates
- 48. The project has been able to stir up journalists (within and outside the project) to produce education stories from an objective perspective and use of action pictures. This is evident in the style of news report on education in the media today. For instance, 'stories like students study under trees', 'a school in need' etc with pictures of dilapidated facilities are JDP pattern most of which are not seen in other beats of reporting.
- 49. JDP has extended its scope to other states and media apart from state of implementation due to journalists reposting and change of organisations. For instance, Amina Anebi of the Road in Kaduna now writes for Leadership in Sokoto while Ankeli Emmanuel (Leadership, Kaduna) was posted to Sokoto. Kunle Awosiyan works with National Mirror but now writes for Newswatch and Murjanatu who reports for NTA in Kano now reports in Abuja.
- 50. About 106 stories were submitted by the journalists after the state capacity building and national capacity building during the implementation year. This figure only captures those who were selected for state capacity buildings while others still writes on education

- 51. A number of journalists have been marked as anti-government in their states. Prominent among them is Aza Msue of National Mirror, Kaduna who was summoned by state government through SUBEB to challenge his story on free education programme of Kaduna State government. Emma Ugwueze (The Moment) said Igbo Etiti Local Government Chairman in Enugu State in reaction to his report on a school where pupils study on bare floor said it was done in bad fate as he was new in office.Kunle Awosiyan (Newswatch, Lagos) said over 5000 readers read his story on police children the day it was published; and Baraka Bashir said her station, being a private organisation was finding it tough with the government having stated their failures in education.
- 52. Increased state governments commitments to education have been identified in the states of implementation due to increase awareness and strategy of ESSPIN intervention. Kaduna state SUBEB chairman was visited during the field trip after the state capacity building in Kaduna and he confirmed the statement.

#### Feedback from JDP 2 Graduates

#### Seyi Taiwo-Oguntuase – Reporter, Daily Independent

53. I want to thank God for this opportunity to participate in the JDP and win these awards. Kikelomo Ifekoya, a winner in JDP 1 encouraged me to apply for the programme after the sensitisation. Before the training, I had my baby and my husband was concern about my attending it with him. But I convinced him because I have been looking for an opportunity to go for training so that I can improve on my work as a journalist. I just want to thank God that I grabbed the opportunity and won these awards. The JDP has impacted positively on my work because before this training I've not been able to write story that could make the government sit-up and do the right thing. After the trainings I have been able to do that.

#### Chikezie Omeje: Aso Radio Abuja

54. I heard of JDP and attended the workshop in Abuja. Afterwards, I submitted my stories and here I am as the national winner in broadcasting! I started my journalism career two years ago after my Youth Service with Aso Radio. I've always believed that journalism is a battle, a battle for excellence but when I came to Aso Radio I realised that I have to sing praises of government all the time. The JDP taught me that I can actually bring out issues in my reports that will really help to move the education sector forward. Since then that was what I tried to achieve in my report sand I've not stopped. I'm happy that JDP gave me this exposure. So this is my first award in journalism and I believe more will still come through the exposure I've gotten from this training.

#### Janet Bogunjoko: Herald Newspaper, Kwara

- 55. Personally speaking, the programme has made me effective especially in the coverage of primary education.
- 56. Generally it has really impacted on the sector itself because by covering the areas of needs of schools governments are now responding to those needs. The JDP has really impacted on the education sector of our state.
- 57. The JDP has changed my style of reporting. Before I attended the trainings my reports on the education sector were very relaxed. During the trainings, I was exposed to so many areas through which I could effectively cover or report the sector and it has been working for me.

#### Emma Ugwueze (Based in Enugu): The Moment Newspaper

58. This programme has changed a lot of things about me and the journalism profession beyond even educational issues. The quality of training given to journalists through the JDP has transformed us and changed our perception of day to day reporting. Before now I think some of the things we overlook or which we think are not so necessary, in the course of this programme, we discovered that these are even the main critical issues that one needs to look at because if we don't give attention to education I think every other sector suffers about it. As a person, the JDP has really changed a lot of things in me. We have learnt a lot and I think it's going to help us so much in life. Like I said, beyond the issue of education everything that one has to do as a journalist, the JDP has a role to play in it. It overhauls us as a person, the way we see things, our perception about life and our perception about the journalism profession knowing that the main thrust for our calling as a journalist is to change the society and make it better and not to run around reporting "they said", "he said" and "he added". I don't think that is the basic thing a journalist should concern himself with but those things that should change the society and make them better. So I cannot thank JDP enough for what it did to me and over 100 journalists that were part of this programme.

#### Baraka Bashir – Freedom Radio Kano

59. The JDP programme taught me to give passion and power to report on education, to report the untold stories, to bring to light issues that the government have not seen and is yet to tackle. The JDP has taught me to work with CBOs and NGOs who are key stakeholders in the education sector to bring solution to the basic education most especially, as it concerns the Girl Child.

#### Auwal Mohammed Kazaure: NTA Dutse, Jigawa

60. I have gained a lot from this programme. I developed interest in covering education stories after attending the first JDP workshop in Dutse, the Jigawa state capital. Based on the training, I was able to identify issues to address in basic education. As a result of the trainings, I can now go deep into investigation on issues in the education sector. From then, I'd written stories that raised critical issues in the education sector. Before I never did investigative journalism but now I can investigate stories through a lot of means that were taught during the JDP programme.

#### Aza Msue: National Mirror (Kaduna)

61. I've learnt a lot from the JDP. This programme has really prepared me for the challenges ahead. What I learnt from the programmes has really given me the directions on how I can report the challenges facing our educational sector in this country. I wish the JDP can be sustained and extended beyond the few states covered now. I really find the mentoring component of the programme rewarding. The education sector has been engulfed with series of challenges but with JDP, the basic primary education is changing the journalist especially in Kaduna because the journalists in the state has been part of this programme and have vowed that, if we write two stories, one must be on education.

## Conclusions

62. The one year of implementing Journalism Development Programme 2 in education sector has filled existing knowledge gaps that were identified during the presensitisation through the needs assessment and pre-test forms. The challenges faced during implementation included attendance issues, change of mediums, and lateness of participants to submit written reports. However, challenges had been anticipated and the implementing organisation was flexible to accommodate the cases. In general, the evaluation of participants opinion on JDP reveals that they have gained new facts and story ideas, been exposed to ways to engage policy makers/stakeholders in reviving the education sector through investigative reports that are well researched, met other journalists on the beat with whom they can work together and empowered to report effectively on budget.

### **Options and Next Steps**

63. According to the participants, there is a need for sustainability and replication of the programme to accommodate more journalists who are yearning for the kind of exposure JDP offers, especially in other states asides current ESSPIN states. They suggested that teachers and pupils be included in subsequent forums and provide opportunities for as many field trips as possible. On the part of DevComs Network, we shall continue to relate with the participants through our networks and subsequent programmes to sustain the mentoring, just like the JDP 1 graduates who were mentors in JDP2.

| Mentor      | Mentees/JDP participants | State  | Organisation      | Phone Number |
|-------------|--------------------------|--------|-------------------|--------------|
| Boco Edet   | Adejo Daniel             | Abuja  | FRCN              | 08038976822  |
|             | Great Chikezie           |        | Aso Radio         | 08037615538  |
|             | Kadiri Hadizaz           |        | NTA               | 08039362277  |
|             | ·                        |        |                   |              |
| Lawrence    | Chinwe Chukwu            | Enugu  | FRCN              | 08063172927  |
| Njoku       | Emma Ugwueze             |        | People's Daily    | 08068404116  |
|             | Ralph Ede                |        | Blueprint         | 0708565505   |
|             |                          |        |                   |              |
| Binta Lawan | Suleiman Dahiru          | Jigawa | Hamada Radio      | 08065727395  |
|             | Umar Akilu               |        | Central Post      | 08096254241  |
|             | Muhammed Kazaura         |        | NTA               | 08061545571  |
|             |                          |        |                   |              |
| Tony Akowe  | Aza Msue                 | Kaduna | National Mirror   | 08036371853  |
|             | Isaiah Benjamin          |        | Leadership        | 08035988858  |
|             |                          |        |                   |              |
| Bashir      | Ado Zango                | Kano   | Radio Kano        | 08035191628  |
| Inuwa       | Baraka Bashir            |        | Freedom Radio     | 07030268040  |
|             |                          |        |                   |              |
| Toyin       | Janet Bogunjoko          | llorin | Herald            | 08038536102  |
| Adurodija   | Olanrewaju Lawal         |        | People's Daily    | 08035164459  |
|             | Abdulrosheed Okiki       |        | Radio Kwara       | 07068515559  |
|             |                          |        |                   |              |
| Kikelomo    | Abiodun Elugbaju         | Lagos  | Radio-1           | 08034093731  |
| Ifekoya     | Seyi Taiwo-Oguntuase     |        | Daily Independent | 08053413156  |
|             | Kunle Awosiyan           |        | freelancer        | 08032178602  |

# Annex 1: Table showing details of JDP 2 Mentees

## Annex 2: Photographs taken during the JDP Award Presentation





Seyi Taiwo -Oguntuase, receiving her Certificate



Chikezie Omeje receiving his Certificate





Aza Msue, receiving his Certificate



Seyi Taiwo -Oguntuase, receiving her Certificate



Emma Ugwueze receiving his Certificate



## Annex 3: Programme of Events at JDP 2013 Award

## Journalism Development Programme (JDP 2) Award 2013 held at WestPoint Hotel, Wuse Zone 7, Abuja on 30<sup>th</sup> August, 2013 Programme of Events

| Arrival / Registration   | 5:30pm |
|--|--------|
| Welcome Address by DevComs -Mr. Bolaji Adepegba  | 6:00pm |
| Remark by ESSPIN   | 6:15pm |
| Remarks by JDP Mentors/ past award winners   | 6:25pm |
| 'Transparency and Accountability in Education Sector Management<br>in Nigeria –the role of the media'        | 6:40pm |
| - Keynote Address by Elder Wole Olaoye (Director, Academy Press<br>Plc; Chairman/CEO, Diametrics Ltd, Abuja) |        |
| Presentation of Certificates and Gifts   | 7:10pm |
| Remark by Award Winners:   | 7:35pm |
| Vote of Thanks by DevComs – Bolaji Adepegba  | 7:55pm |
| Refreshment  |        |

## **Annex 4: Links to JDP Award Stories**

<u>http://nationalmirroronline.net/new/media-charged-on-education-transparency-accountability/</u>

<u>http://nationalmirroronline.net/new/again-national-mirror-reporter-wins-media-award/</u>

http://devcomsnetwork.org/index.php/en/25-devcoms-concludes-journalismdevelopment-programme-2

#### **Annex 5: References**

- 'Brief on JDP 2'; a power-point presentation by Akin Jimoh at JDP2 Capacity Building Lagos (2012)
- 2. 'Report of Sensitisations in Abuja, Kaduna, Kano Jigawa, Lagos, Kwara and Enugu'; a power-point presentation by Akin Jimoh at JDP2 Capacity Building Lagos (2012)
- 3. 'Brief on JDP 2'; a power-point presentation by Ayodele Adesanmi at JDP2 Capacity Building Kaduna (2012)
- 4. Chioma Osuji (2013), 'the role of accountability and good governance in school management', a power-point presentation at JDP2 National Capacity Building Workshop in Abuja.
- Omokide Chikodi (2013), 'budgeting in education management: an analysis of 2012/2013 education budget', a power-point presentation at JDP2 National Capacity Building Workshop in Abuja.
- Ola Seyi Ayodele (2013), 'the role of state government involvement in the achievement of Education for All', a power-point presentation at JDP2 National Capacity Building Workshop in Abuja.
- 7. Akin Jimoh (2013), **'mentoring in JDP'**, a power-point presentation at JDP2 National Capacity Building Workshop in Abuja.
- Akin Jimoh (2013), 'tips to writing investigative stories on primary education: focus on issue-based journalism', a power-point presentation at JDP2 National Capacity Building Workshop in Abuja.
- 9. Akin Jimoh (2013), 'the art of making impactful and people oriented Stories', a powerpoint presentation at JDP2 National Capacity Building Workshop in Abuja.